



Chamber of Commerce Newsletter

May 2006 • Volume 1 • Issue 2

In This Issue

Sylmar Parade Date Identified

Page 2

Robert "Joe" Franklin

Page 2

Sylmar FlyAway Stalled

Page 2

***Internship Opportunities
for Businesses and Non Profits***

Page 3

***Join Us for an After Work Mixer
at Sylmar Denny's on Hubbard***

Page 3

Neighborhood Council Elections

Page 3

***Economic Alliance Leader to
Address Economic Summit***

Page 3

June Lunch features Ackerman

Page 3

Message from the President

Page 4

Upcoming Events

Page 4

Join the Chamber!

Want to make a difference in your business community? Then become a member of Sylmar Chamber of Commerce! Annual membership includes a subscription to our monthly printed newsletter, which features news on community affairs, important business information and upcoming events. Call our Chamber office to learn more on how you can be active in enhancing our community.

State Senate Candidates to Address Chamber on Friday, May 12 Luncheon at 11:30 a.m.

The Chamber features presentations by candidates running for State Senate District 20 at the Friday, May 12 Chamber lunch from 11:30 a.m. to 1:30 p.m. at the LAPD Mission Station Community Room, 11121 Sepulveda Bl., Mission Hills. Invited candidates include State Assemblymember Cindy Montañez, City of Los Angeles Councilmember Alex Padilla and economics professor Pamela Brown, all of whom will talk about their background, activities and visions for our community.

Buyer's Bill of Rights legislation that has provided strong consumer protections for car buyers.

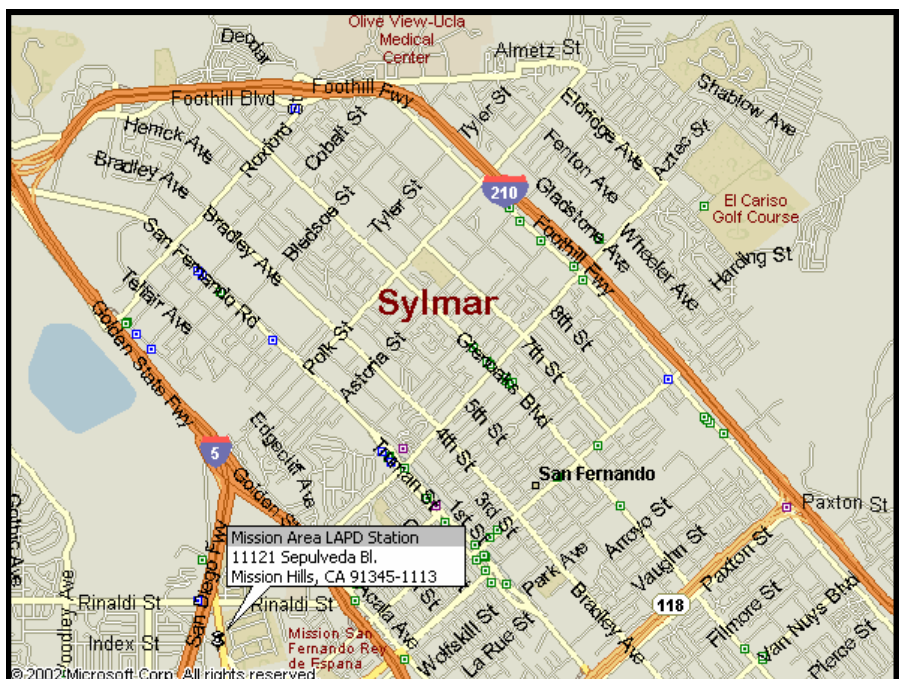


Alex Padilla became the third youngest person elected to city office in 1999, when he was elected to the Los Angeles City Council at 26 years of age. Padilla was elected Council President in 2001 and concluded his service in January 2006. He has the distinction of being both the youngest and the most senior Councilmember. His achievements include opening the new Mission Area Police Station and allocating funds for the new L.A. Children's Museum at Hansen Dam.



Cindy Montañez became the youngest woman ever elected to an Assembly seat at the age of 28. In 2004, she was appointed by the Assembly Speaker as the chairperson of the Rules Committee, where she directs bills to the appropriate policy committees and oversees the Assembly's \$115 million budget. She was the author of the landmark Car

Tickets for the event are \$15 for Chamber members and \$20 for non-members and guests if you RSVP to (818) 367-1177. Add \$5 if you come at the door without an RSVP.



Chamber Luncheon to be held Fri., May 12, 11:30 a.m. at Mission LAPD Comm. Room



*Chamber of Commerce
13867 Foothill Bl. #104
Sylmar, CA 91342-3038
Office: (818) 367-1177
Fax: (818) 367-1633
sylmarchamber@verizon.net
www.sylmarchamber.biz*

Board Members

Cheri Blose
President

Jan Sandstrom
Vice-President

Bonnie Bernard
2nd Vice-President

Paul Croswhite
Secretary

Charlotte Bedard
Bertha Clark
Dale Wolfram
Elizabeth Toms
Barry Sylvan
Connie Paluch
Shirley Gieringer
Rebecca Bascom
Chip Graves
Directors

Office Staff

Bart Reed
Executive Manager

Numan Parada
Associate Executive Manager

Mission Statement

The mission of the Sylmar Chamber of Commerce is to resolutely foster, promote and ensure progressive and orderly economic, industrial, commercial and agricultural development, to proactively address civic issues, and support social interests in order to make the community a better place in which to live and work.

Nuestra oficina emplea una plantilla bilingüe para servir la comunidad hispana.

"It All Comes Together in Sylmar!"

Volume 1 • Issue 2 • May 2006

Sylmar Chamber Community News

Date Identified for the Annual Sylmar Parade

The annual Sylmar Parade is tentatively scheduled for Saturday, October 28, 2006. The Chamber has launched the search for the Honorary Sheriff and is now selling ticket packets to non-profits at \$35. Potential participants are reminded that this can be a great fund-raising opportunity for your non-profit organization. Each organization can purchase a set of tickets to be sold for the parade and designate a candidate for the Honorary Sheriff position. Each

ticket sold is a vote for the candidate. When ticket sales end, the candidate of the organization that sold the largest amount of tickets wins. The winning candidate will be announced before the parade and will be chauffeured in a special car to introduce the Honorary Sheriff to the community. The Chamber also advises that if schools or non-profits have activities on this date please contact us as soon as possible.

Departures: Robert "Joe" Franklin (1917-2006)

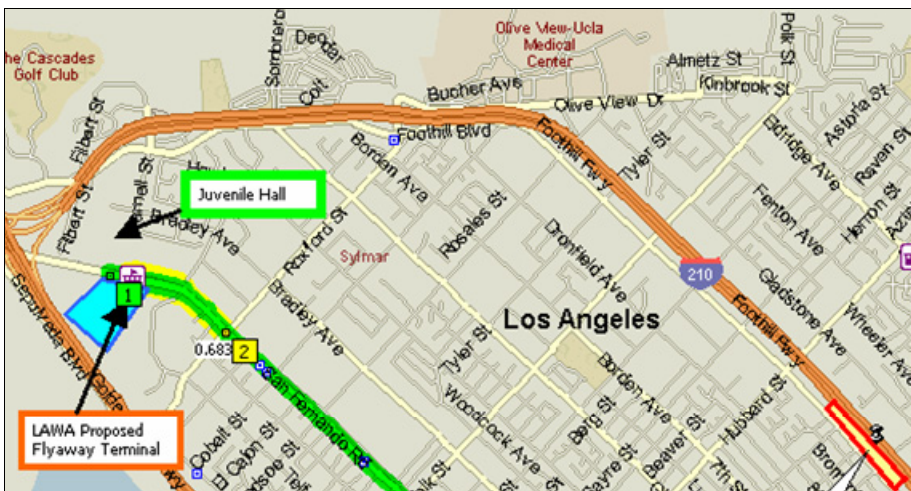
The Chamber is saddened to announce the death of Robert "Joe" Franklin, an active member of the Sylmar community for many years and free-lance photographer for the San Fernando Sun. Raised in an orphanage, he served in the U.S. Army as a medic in the 45th Division of the 157th Infantry Regiment during World War II. He became a dedicated teacher for 27 years, married Betty Timmons and raised three chil-

dren. His work in Sylmar earned him accolades from the Cities of San Fernando and Los Angeles, as well as recognition from the California State Assembly and Senate. Franklin also authored MEDIC!: How I Fought World War II with Morphine, Sulfa and Iodine Swabs, a memoir of his wartime experiences. The Chamber would like to express their condolences to his family on his passing.

Sylmar FlyAway Stalled; Other Sites on the Way

A proposed FlyAway terminal in Sylmar has been delayed. In October 2004, the City Council approved plans for a Fly-Away between Sylmar and LAX as part of a proposal to build the 3 Freeways Commerce Center on 34 acres near the juncture of the 5, 405 and 210 freeways. In addition to the FlyAway, the site was to house a beverage distribution company and a Caltrans yard. Currently, the Sylmar FlyAway is on hold due to a proposed lease that does not pencil out. If pushed through as pro-

posed, it may cost the City of Los Angeles millions in red ink. Officials say Sylmar and the other proposed FlyAway routes are key to their strategy of reducing traffic around one of the nation's busiest airports. The city plans to start FlyAway service to Long Beach in 2007-08, and at six new sites between 2008 and 2013, according to a report to the Board of Airport Commissioners in December. Sylmar is mentioned, but there is no implementation timeline.



Sylmar FlyAway site as proposed is at San Fernando Road north of Roxford Ave.

Would your Business or Non-Profit be Interested in Hiring an Intern?

Businesses and non-profits are invited to partner with the Burbank-based Partners Uplifting Communities Schools in providing internship opportunities for college-bound high school students. Many of the students in the participating high schools live in the Sylmar and Pacoima area.

PUCS is actively seeking businesses and non-profits that would like to employ

interns and mentor high school juniors on office duties. Students participating in the program are extremely interested in learning new skills and having the opportunity in learning about the fields they hope to pursue when attending college.

Students have interest in the following careers: Zoology, Medicine, Psy-

chology, Social Work, Law, Journalism, Environmental Science, Graphic and Fashion Design, Business, Computer Science, Music, Architecture, Engineering and Political Science.

If interested, contact Juana Maria Valdivia, Administrator, (818) 333-4580, email jm.valdivia@pucschools.org or visit www.pucschools.org.

Pioneer Cemetery to Host Memorial Day

The Pioneer Cemetery at Foothill Blvd. and Bledsoe St. will host a special Memorial Day observance on May 29, 11:30 a.m. The All-Veterans Burial Squad will perform a 21-gun salute and "Taps" to honor the war fallen. A Veterans Administration booth will be provided.

Admission and refreshments are both free. Attendants are asked to bring old U.S. flags. Free child identification cards will also be provided.

The Pioneer Cemetery is a preservation project of the San Fernando Valley Historical Society. To RSVP, call (818) 365-5860 or visit www.sfvhs.com.

Neighborhood Council Elections Coming Up

Want to know what is going on regarding the upcoming Sylmar Neighborhood Council Elections? Would you like to participate? Then come to The SNC Election Committee meeting on Friday, May 12, 2006 at 7:30 p.m. at the SNC offices on 13515 1/2 Hubbard St. in Sylmar.

Committee members and participants will discuss election outreach efforts and review the status on materials necessary to inform the community on the election. In particular, allocations of the election budget for advertising will be reviewed.

Valley Business Leader to Discuss Econ. Issues

Economic Alliance President Bruce Ackerman will discuss local business issues at the San Fernando Valley Economic Summit on Friday, May 19, 2006 at the Sheraton Universal Hotel.

The Summit will feature critically important economic information useful to anyone conducting business in the San Fernando Valley and beyond.

The Summit will deliver almost a full day of the latest economic and real estate trends facing the Valley. To participate or for more information, call (818) 379-7000 or visit www.valleyofthestars.org.

June Chamber Lunch will feature Ackerman



The Sylmar Chamber of Commerce will host an 11:30 a.m. luncheon that will feature Valley business leader Bruce D. Ackerman as the speaker on Thursday, June 22. The topic will be titled, "How a Chamber Can Benefit You". Put this meeting on your calendar.

Chamber to Host After-Work Mixer at Sylmar Denny's

The Chamber invites you and your guests to attend a business mixer on Wednesday, May 24, 5:30 p.m. to 7:30 p.m. at Denny's, 13201 Gladstone Ave. in Sylmar.

This is a great opportunity to meet and network with local entrepreneurs, non-profits and business leaders in the area to exchange business cards and find prospects. The restaurant will offer light snacks from the menu. This no-cost mixer is another fine benefit Chamber membership brings you. To RSVP, call the Chamber office.

SYLMAR CHAMBER OF COMMERCE NEWSLETTER
Photography, Maps, Writing, Editing & Design produced by



Bart Reed
Executive Director

Numan Parada
Communications Director

Interested in a newsletter to promote your business or non-profit?
(818) 367-1661 • 13867 Foothill Blvd. #104, Sylmar, CA 91342
bart.reed@thetransitcoalition.us • www.thetransitcoalition.us

**PROMOTE YOUR BUSINESS OR
NON-PROFIT BY ADVERTISING IN THE**



CHAMBER OF COMMERCE NEWSLETTER

\$300/year Business Card Ad Space

\$80 Insert Pre-Printed Flyer in One Issue

Details: (818) 367-1177



Chamber of Commerce

Newsletter

Volume 1 Issue 2

May 2006

13867 Foothill Bl. #104

Sylmar, CA 91342-3038

Office: (818) 367-1177

Fax: (818) 367-1633

sylmarchamber@verizon.net

www.sylmarchamber.biz

ADDRESS SERVICE REQUESTED

Upcoming Events

May 11: Sylmar Neighborhood Council, 6:30 p.m., Hubbard Street Elementary School Auditorium, 13325 Hubbard St., Sylmar.

May 12: Sylmar Chamber Luncheon, 11:30 a.m. Mission Area LAPD Station, Community Room.

May 12: Sylmar Neighborhood Council Election Committee, 7:30 p.m., SNC offices, 13515 1/2 Hubbard St., Sylmar.

May 18: Kiwanis Club Meeting, 12 noon, Denny's Hubbard at Gladstone, Sylmar. Call: (818) 367-9310.

May 18: Sylmar Block Captain's LAPD Meeting, 7:30 p.m., Sylmar Chamber of Commerce Office, 13867 Foothill Bl. #104, Sylmar, CA.

May 19: Economic Summit, Sheraton Universal Hotel, Universal City, (818) 379-7000.

May 20: LAPL Sylmar Branch Library Book Sale, 10 a.m. to 2 p.m., 14561 Polk St. (at Glenoaks Bl.), Sylmar.

May 22: Sylmar Civic Association Meeting, 7:30 p.m., Chamber Office.

May 24: Sylmar Chamber Mixer, 5:30 p.m., Denny's Restaurant, 13201 Gladstone Av. (corner of Hubbard St.), Sylmar.

May 29: Memorial Day Observance. Pioneer Cemetery. 11:30 a.m. Foothill Bl. at Bledsoe St.

June 6: Sylmar Chamber Board Meeting, 6:30 p.m., Chamber Office, Sylmar.

June 8: Sylmar Neighborhood Council, 6:30 p.m., Hubbard St. Elem. Auditorium.

June 13: ETI Corral 12 Monthly Meeting, 7:30 p.m., Chamber Office, Sylmar.

June 14: Sylmar Women's Club Meeting, 11:30 a.m., Odyssey Restaurant, 15600 Odyssey Dr., Granada Hills. Call (818) 833-8033.

June 22: Sylmar Chamber Luncheon, 11:30 a.m., Speaker: Bruce D. Ackerman, President, S.F. Valley Economic Alliance.

A Message from the President

As Memorial Day approaches, the Sylmar Chamber of Commerce takes time to reflect on the sacrifice of war fallen across the generations. Yet even as life goes on thanks to these heroes, the Chamber will celebrate the life and freedom given by the many who so ardently fought for it.

Their efforts have protected one of the most crucial freedoms, the right to vote, and its importance in our elections cannot be understated. To this effect, the Chamber is pleased to announce an important luncheon on Friday, May 12. This event will feature candidates running for the State Senate District 20 seat, which represents most of Sylmar. Candidates will give presentations that will inform and help you make the right decision when you head to the voting booth in the upcoming elections.

As always, the Chamber encourages businesses to consider hosting business-to-business "mixers". The Chamber will add an after-work mixer to the monthly schedule. This event is an opportunity for businesses to meet and know each other.

Future mixer sponsorships are available. On behalf of the Chamber, I would like to thank you for the positive response we received for our newsletter.



A special thanks goes out to The Transit Coalition, who wrote, designed and produced the newsletter; and Stallion Graphics, who provided their printing services to make this newsletter possible. If you wish to see articles on business-related topics or talk about a future event in our community, please submit them. The Sylmar Chamber of Commerce wishes you the best in this somber yet spirited time.

¡Gracias por su apoyo a la cámara de comercio en Sylmar! Le invito a reunir con nosotros en nuestro próximo almuerzo el 12 de mayo. Aprovechese de esta oportunidad de conocer los candidatos para la silla del Senado Estatal Distrito 20 y aprender de sus actividades y propuestas, para que usted esté bien informado al votar. Si usted tiene preguntas, por favor no dude en llamar a nuestra oficina.

-Cheri Blöse, President